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# Performance Packaging Launches New Online Interface

Top Packaging Company Celebrates New Site Launch

Mar 30, 2016, 08:35 ET from Performance Packaging  
(<http://www.prnewswire.com/news/performance+packaging>)



LAS VEGAS, March 30, 2016 /PRNewswire/ -- The right packaging (<http://pplv.co/flexible-packaging/>) can take your product from the bottom of the sales figures to the front of customers' minds in minutes, and Performance Packaging has long been working to provide a better packaging experience for companies across the globe. The launch of their new site is only helping to enhance that.

Logo - <http://photos.prnewswire.com/prnh/20160329/349056LOGO>  
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Easy to Use

Perhaps the best feature of the new Performance Packaging (<http://pplv.co/>) site is how easy it is to use. With helpful tabs across the top of the screen that lead customers to the services they want most, links throughout, and even a translator at the bottom of the screen for businesses that need access across the globe, this is clearly a great example of user-friendly technology companies can turn to again and again.

"We worked to ensure all of our customers could take a closer look at the options we offer," said Robert Reinders, President and Founder. We're satisfied that it's the perfect place for current and future customers to get the help they need online."

## Packed With Content

The Performance Packaging (<http://pplv.co/>) site is far from an online list of optional services, though. It's also packed with content that will help customers make the right decisions about their next packaging (<http://pplv.co/flexible-packaging/>) choice. Inside you'll find audio interviews, calendars with dates of upcoming tradeshow, newsletters, a helpful blog, and more.

"We wanted to make this as much a point of information as it was the way to help new clients understand what we have to offer, so we added as many helpful features as we could," said Robert Reinders, President and Founder.

Performance Packaging's new site is clearly on the right track to ensure businesses get the packaging (<http://pplv.co/flexible-packaging/>) help they need fast.

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